KHIKHIZINE

COCKTAILS THAT ARE STIRRED WITH SATIRE



Hospitality From The Heart!

Ingredients to Build a Successful F&B Business

> NIGHTLIFE FOCUSED VACATIONS

Modern Indian Plates

PRIYA HIGHSTREET A 'Khi Khi' state of mind.

EDITOR'S NOTE

The word KHI KHI literally translates into 'giggles' in Hindi. KHI KHI is more than just a physical space; it's a state of mind. At its core lies a spirit of playfulness and intimacy that encourages us to shed our inhibitions and start a conversation, engage in authentic experiences, eat, drink, groove, giggle, and unwind.

KHI KHI is based upon the core values of Intent & Authenticity. For us, true intent is everything, it goes way beyond service and orientation. We are doing this because we love it, because this is the only thing we do and we can't half ass it. Only when we are genuine can we make an honest connection with our guests and that is all that we are going for. A dining experience is much more than the sum of its parts. Hospitality for us is love, joy and warmth served in a glass or a plate and the sheer commitment to delivering this joy in the most seamless way. Hospitality from the heart. We sleep happy when we put a smile on our guests faces, when we become a part of their lives.

At KHI KHI we redefine the concept of 'happy hours' with a space where guests can let their hair down in the company of great drinks, great food, and great people.

On that note, welcome to KHI KHI!

Tarun Sibal

KHI IHX

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COCKTAILS — AT A — GLANCE

The Clarified Punch		
Cin Cin		
Whisky Soda		
That's Fermented		
Shikanji Highball		
True Copy! The Take Over Special		
A Gimlet Full of Flowers, Maybe the Whole Garden		
Crispy King		
HHH Sour		
KAAPI Please		
KHI KHI Picante		
"TIKI Style"		
Big Brother Paloma		
Fair-Trade Paloma, Hyper Local, Super Sustainable		
Toddy Shop Quarter		
Truffle Ruffle		875
Smoked Up Manhattan		. 795
Cold Fusion		25
We Need Your GPA, Call Us Old Fashioned		
Age Statement	875	
Dated Negroni		

'BON VIVANT' A person who enjoys a sociable and sumptuous lifestyle, with a love for exquisite food, drinks and company.

THE CLARIFIED PUNCH

The term "Clarified" should make you weak in the knees followed by a feeling of joy and the sense of arrival at the bar.

Bacardi Rum
+
Bacardi Añejo Cuatro
+
More Aged Bacardi Ocho
+
Pineapple
+
Peach Schnapps
+
Guava
+
Citrus
+
Dairy



CIN CIN

It's Italian, it's sour, it's foamy, and comes with a Gucci bag. I think we have got you covered.



Amaro
+
Campari
+
Gin
+
Lavender
+
Vegan Foam
+
Carbonation



Jim Beam

+

Homemade Pineapple Ice Cream Soda

+

Citric

+

Pineapple Foam

₹795

WHISKY SODA

Sounds familiar? Well, this is unlike anything you've had before. For every craft soda enthusiast, flavour junkie, and bar snob, this soda recipe will hit it out of the park.

THAT'S FERMENTED

An age-old, good-for-the-gut game changer. Inspired by the mom's kitchen, it brings the murabba and achar into the forefront.

Haku Japanese Craft Vodka	a
+	
Roasted Bell Pepper	
+	
Raw Turmeric	
+	
Gooseberry Murabba	
+	
Lime	
₹795	

SHIKANJI HIGHBALL

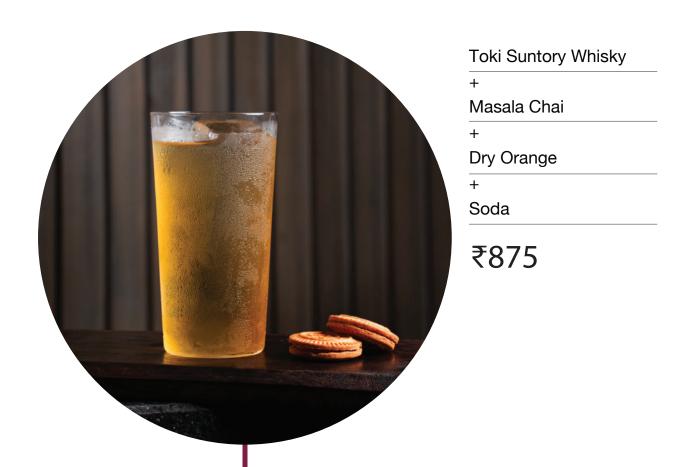
This Highball from Meerut, is precisely stirred 9 times without the use of the wrist. Anything less or more makes it anything but a highball.



Vedke
Vodka
+
Chutney
+
Cumin
+
Coriander
+
Lemon
+
Soda
+
Dairy

TRUE COPY! THE TAKE OVER SPECIAL

Our friends from Sago House Singapore got us to fall in love with their Chai Cutter Highball. And we made it a permanent feature on our menu. All of this is consensual without any copyright infringement.



A GIMLET FULL OF FLOWERS, MAYBE THE WHOLE GARDEN

Blue Pea, Hibiscus, Chamomile, Lavender, Yellow Chartreuse, More hibiscus, Orchid petals, Dandelions, Daffodils, Dehydrated Rose, Sunflowers

Tanqueray	
+	
Lime	
+	
Floral Cordial	



CRISPY KING

The Pickle Peach Martini is dedicated to our favourite brand advocate, the Crispy King, Jonas a.k.a @iamjonasax Championing the Crispy cause wherever he goes.



Grey Goose Vodka
+
Martini Bianco
+
Peach
+
Brine

HHH SOUR

Handmade • Homemade • Hand Crafted

Bombay Sapphire
+
Homemade Limoncello
+
Honey
+
Vegan Foam
+
Lemon Candy



KAAPI Please

GI protected, Single Estate Filter Kaapi From Darjeeling. Oops.

Grey Goose

+

Filter Kaapi

+

Coffee Liqueur

+

Coffee Hydrosol

+

Gold

KHI KHI PICANTE

We know, you know, we know that you've had a Picante before. Nothing like this though.

Patrón Reposado
+
In-house Jalapeño and Herb Brine
+
Smoked Pineapple
+
Pepper Tincture



"TIKIStyle"

A broad classification of cultures, art forms, a way of life, and most importantly a widely and loosely used term by bartenders.

St. Rémy	
+	
Bacardi Añejo Cuatro	
+	
Cointreau	
+	
Coconut Cream	
+	
Gardenia Syrup	
+	
Passion Fruit	
+	
Mango	
+	
Basil	

BIG BROTHER PALOMA

Mezcal, Tequila's elder sibling, is the new Indian Mexican love affair. Add a little chocolate and we come full circle.

Don Julio Blanco
+
Mezcal
+
White Chocolate
+
Grapefruit Soda
+
Kaffir Lime



FAIR-TRADE PALOMA, HYPER LOCAL, SUPER SUSTAINABLE

Uses local produce and fair-trade practices. Super sustainable stuff.

NO ANIMAL OR HUMAN WAS HURT IN THE PROCESS OF MAKING THIS PALOMA

Don Julio Blanco + Malta + Kinnu + Sweet Lime + Neembu + Soda + Himalayan Salt + Kokum + Sweet Paprika + Ginger

TODDY SHOP QUARTER

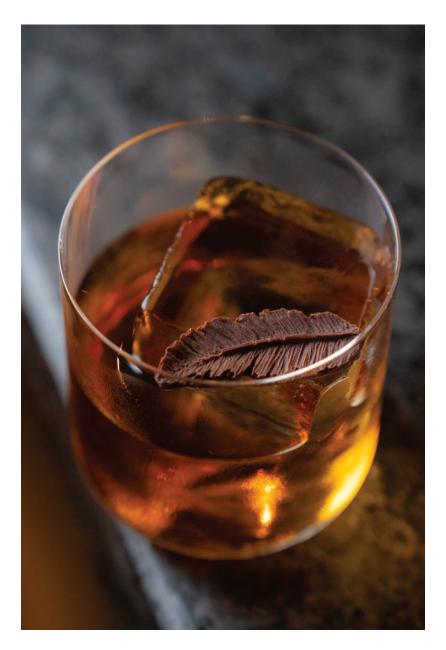
Angrezi Paua packs a punch and is loosely based on how India drinks its quarter - with juice, at the theka itself.

Ketel One	
+	
Tequila	
+	
Curry Leaf	
+	
Sweet Lime	
+	
Mango	
+	
Sea Salt	
₹725	11 m

Taxes applicable. We levy a 10% service charge.

Truffle Ruffle

A fat wash of the season.



Truffle Washed Metaxa 12 Star

+

Bourbon Whisky

+

Chocolate Bitters

+

Cookie

+

Absinthe Spray

SMOKED UP MANHATTAN

We have smoked the shit out of this one.

Wild Turkey Whisky
+
Cuban Cigar Smoke
+
Red Vermouth
+
Maraschino Cherry
₹795



We are not going nuclear; we are combining the atoms at subzero temperature.

Roku Japanese Craft Gin

Pandan

+

+

FUSION

Jasmine Tea Cordial

Coconut Water

₹725

WE NEED YOUR GPA, CALL US OLD FASHIONED



We are going to fix you a KHI KHI Old Fashioned. Knowing your GPA helps us customise it. So much for storytelling.

Johnnie Walker Blonde

+

Peanut Butter Washed

+

Mulberry Preserve

+

Walnut Bitters

-

Peanut Brittle

AGE STATEMENT

The classic case of the missing age statement on Scotch labels led to the origin of this one. It's about time we put the age back on the table.



	N
E E E	
N	ZB

The aged one. Tell us it's still relevant, and you are into it.

Gin	
+	
Campari	
+	
Sweet Vermouth	
+	
Coconut	
₹795	

APERITIFS

Martini Bianco	395
Martini Extra Dry	395
Martini Fiero	395
Cinzano Rosso	395
Martini Rosso	395
Campari	. 395
Aperol	395
Otto's Athens Vermouth	. 395

BEER

Budweiser	345
Kingfisher Ultra	345
Corona	495
Hoegaarden	495
Peroni	645



	Bottle	Glass
Fratelli Chenin Blanc	3000	695
Fratelli Sauvignon Blanc	3000	695
Fratelli MS Rosé	3500	795
Fratelli Merlot	3500	795
Fratelli Sette	5000	1295

J'NOON

	Dottie	Chicob
White	7000	1695
Red	10000	2195

Bottle

Glass

SPARKLING WINE DOMESTIC

	Bottle	Glass
Chandon Brut	6000	1395
Chandon Rosé	6000	1395

CHAMPAGNE & SPARKLING

	Bottle
Cinzano Prosecco	4500
Cinzano Rosé	5000
Zonin Prosecco Brut	6000
Shichiken Yamanokasumi Sparkling Sake	15000
Moët & Chandon Brut	18000
Moët & Chandon Rosé	19000

WINE IMPORTED

	Bottle
Fishing Cat Pinot Grigio	3500
Frontera Shiraz Concha y Toro	3500
Angel Señorita Chardonnay	4500
Don Darias Tempranillo	4500
Lancers Rosé	4500
Black Tower Pinot Noir	5000
Nederberg Sauvignon Blanc	6500
I Heart Riesling	6500
The Chocolate Block	21000

SPIRITS

SINGLE MALTS

Godawan Fruit & Spice	445
Indri	545
Ardmore Legacy	545
The Jura 10 YO	545
Aberfeldy 12 YO	595
Laphroaig Islay 10 YO	595
Glenfiddich 12 YO	645
The Singleton 12 YO	645
Laphroaig Select	675
Glenfiddich 15 YO	745
The Singleton 15 YO	745
Talisker Storm	795
Aultmore 12 YO	795
Royal Brackla 12 YO	825
Bowmore 15 YO	825
Aultmore 18 YO	875
Rampur	875
Aberfeldy 16 YO	895
The Dalmore 15 YO	995
Bruichladdich The Classic Laddie	1195
Aberfeldy 21 YO	1245
Royal Brackla 18 YO	1725
Royal Brackla 21 YO	2795
Glenfiddich 21 YO	3045

JAPANESE SELECTION

Toki Suntory Whisky	595
The Yamazaki Distiller's Reserve	1295
Hibiki Harmony	1295
The Yamazaki 12 YO	2195

BLENDED SCOTCH

Dewar's 8 Japanese Smooth	395
Johnnie Walker Blonde	395
Dewar's 12 YO Double Aged	445
Johnnie Walker Black Label	445
Dewar's 15 YO Double Aged	545
Monkey Shoulder	595
Johnnie Walker Gold Label	695
Dewar's 18 YO Double Aged	795
Dewar's Double Double 21 YO	1195
Dewar's Double Double 27 YO	1745
Johnnie Walker Blue Label London Edition	2995

AMERICAN & IRISH WHISKEY

Jim Beam White	345
Jack Daniel's	395
Wild Turkey	445
Jim Beam Black	445
Gentleman Jack	475
Maker's Mark	545
Buffalo Trace	545
Elijah Craig	845
Teeling Irish Whiskey	875

VODKA

Thunder Toffee Vodka	445
Tito's Handmade	475
D'yavol Vodka	475
Grey Goose	525
Belvedere	575
Haku Japanese Craft Vodka	575
Beluga Noble Vodka	975

GIN

Bombay Sapphire	345
Tanqueray	345
Hapusa	395
Jaisalmer Indian Craft Gin	475
Bombay Sapphire Premier Cru	595
Hendrick's	595
Roku Japanese Craft Gin	675
Sipsmith London Dry Gin	745
The Botanist Dry Gin	825
Mirabeau Pink Gin	1195

TEQUILA & MEZCAL

1800 Blanco	695
Patrón Silver	795
1800 Añejo	795
Fandango Mezcal	795
Don Julio Blanco	895
Patrón Reposado	995
Don Julio Reposado	995
Tequila 52	1145
Código 1530 Blanco	1295
Código 1530 Rosa	1395

RUM

Old Monk	325
Bacardi Carta Blanca	325
Bacardi Añejo Cuatro	345
Bacardi Reserva Ocho (8 years old)	395
Appleton Estate (12 years old)	445

COGNAC & BRANDY

St-Rémy VSOP	425
Bisquit & Dubouché V.S.O.P.	795
Metaxa 12 Stars	795
Hennessy V.S	795
Rémy Martin VSOP	1325

LIQUEURS & SHOTS

Sambuca	325
Jim Beam Honey	345
Jim Beam Orange	345
Skinos Mastiha	395
Tiramisu shot	. 425
Amaro Montenegro	425
Amarula Fruit Cream	. 425
Cointreau	495
Jägermeister	545
Jägermeister Ice Cold Shot	. 545
Absinthe	595
Jägermeister Energy	675

MIXERS & TONIC

Whatr Still (500ml)	145
Aerated Beverages	145
Packed Juices (Apple, Orange, Cranberry, Mix)	145
Tonic	175
Ginger Ale	. 175
Whatr Sparkling (250 ml)	195
Veen Bottled Water (660 ml)	245
San Pellegrino Sparkling Water (330 ml)	275
Red Bull	325
Ginger Beer	. 325

KOMBUCHA SODA

Fresh Lime	225
Strawberry Vanilla	325
Lavender Rosemary	325
Ginger Honey	325
Lemon Basil	325

FOOD MENU

Modern Indian Plates



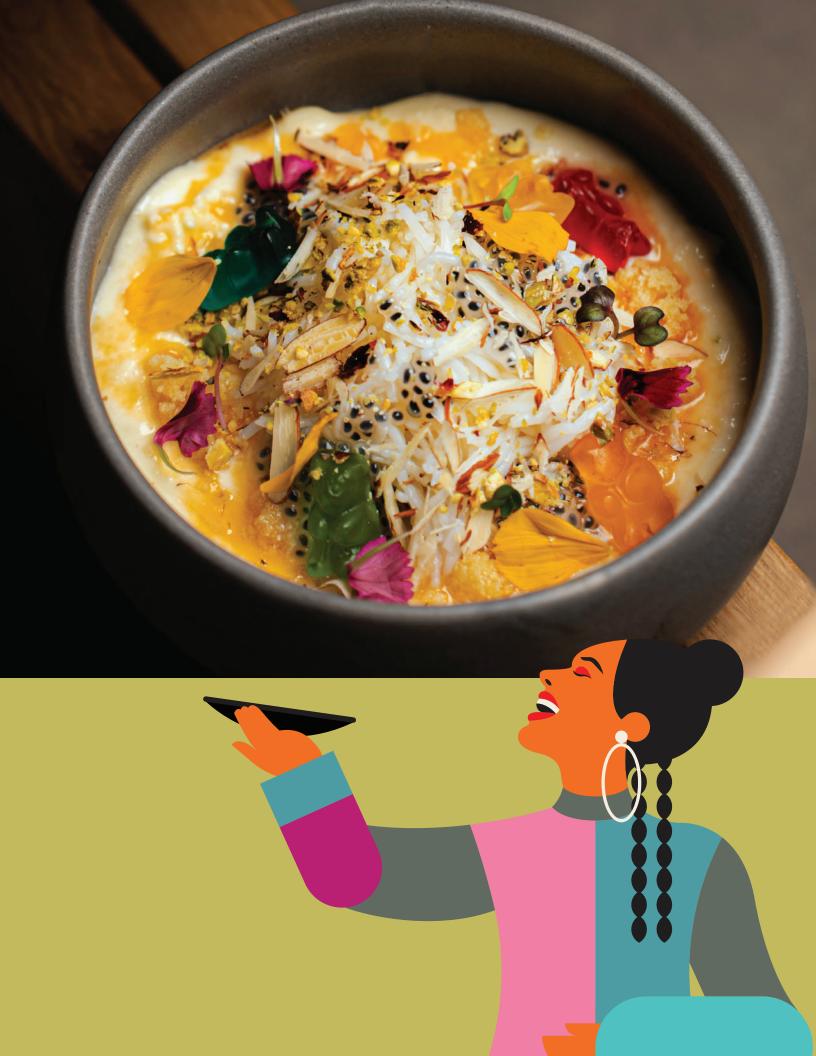
SMALL PLATES

Vegetarian

KHI KHI Hummus Bowl, Olive Achar, Onion Salad, Gherkin, Brioche Pao	525
Watermelon and Lychee Salad, Fresh Greens, Feta, Cumin Balsamic Dressing	475
Roasted Beets Salad, Smoked Yoghurt, Pickled Mustard, Seasonal Citrus	425
Avocado Dahi Puri, Potato, Citrus Segment, Sev, Raspberry Powder	375
Dal Pakwan Crumble	425
Amaranth Leaf Chaat, Potato Roast	425
Curd Rice Arancini, Gunpowder, Tomato Chutney	425
Bhutta Bhaji 2.0, Burrata, Makki Chips	525
Soya Chaap, South Side Roast, Sirka Pyaaz	475
Philadelphia Cheese Paneer Tikka, Smoked Pineapple Chutney	525
Veg Galouti, Saffron Sponge	475
Karwari Mushrooms Skewers, Mango Chutney, Coconut Salad	475
Jackfruit Avocado, Taco	475

Non-Vegetarian

KHI KHI Chicken Pakora, Aioli, Capers	525
OG Chicken Tikka, Picante Chutney	575
Sambal Chicken Skewers, Coconut Salad	575
Gulabi Tandoori, Chicken	645
Chicken Khurchan, Taco	575
Tawa Prawn, Curry Leaves, Lime, Chili	725
Squid Masala Fry, Cumin, Curry, Pandan	625
Prawns Taka Tak, Bisque Mayo	725
Pathar Gosht, Salsa Negra	675
Smashed Keema Sando, Milk Brioche, Pickle, Caramelised Onion, Egg	525
Mutton Seekh, Pepper Peanut Kimchi Pepper	575
Seared River Sole, Moilee Sauce, Curry Leaf Oil	675



KULCHA

Jalapeño Jack Kulcha, Mango Mustard Butter	575
Mushroom and Olive Kulcha, Parmesan, Black Garlic Butter	575
Mixed Seed Missi Roti, Coriander Pesto, Whipped White Butter	575
Onion, Anardana Kulcha, Za'atar Sumac Butter	575

Kulchas are served with Kali Dal

LARGE PLATES

Vegetarian

Mushroom Textures, Black Garlic Bun	625
Paneer Pukhtan, Mewa, Confit Garlic Naan	675
Paneer Jalapeño Malai Bhurjee, Achari Mirch, Butter Laccha Paratha	625
Pumpkin Podi, Chili Scallion Rotti	575
Hara Masala Curry, Bao Bread	575
Jammu Rajma, Poke Bowl	625
Barley Khichdi, Seasonal Vegetables, Kale Patta	575
Non-Vegetarian	
Tawa Meat Hummus Plate, Ghee Phulka	775
Chicken Floss Makhni, Confit Garlic Naan	695

Chicken Floss Makhni, Confit Garlic Naan	695
Madurai Chicken Salna, Parotta	695
KHI KHI Haleem, Accompaniments	775
Mutton Korma, Bao Bread	775
Hot Pot, Chicken and Egg Rice	675

DESSERT -

All In One, Rabri Falooda	545
Cheese Cake, Aamras	545
Spiced Chocolate Mousse, Dark Fruit	575
Pineapple Badam Halwa, Kathlamba, Vanilla Ice Cream	545

Key Ingredients to Build a Successful Food & Beverage Business



Stay connected

More than selling food and beverage or entertainment, aim to communicate yourself to your guests. The more you connect with them, the more they will get to know you, the more they will be in a position to appreciate what you are trying to do. In turn, you'll get to know your customers better and be able to meet their expectations. I still take reservations for my restaurants, and sometimes I have the opportunity to close the loop while I am on the floor. From reserving a table to presenting the cheque, I tick mark every touchpoint on the path to purchase. This means first-hand feedback, the opportunity to serve right, the opportunity to do service recovery if required, and most importantly, the opportunity to stay connected.

There are no off days

We are up and about 365 days, and not everyone is a fit for this industry. When we are on the shop floor, we put our game faces on, and we do what we do with a lot of pride and honesty. We can't afford to have a dull day at work; there are no easy days, no lean days. Every day gives us the chance to wow our guests and we create and take every such chance. I tell my team, you have to play this role of yours every day, without fail, and don't be on the floor if you aren't feeling up to it.

Invest in your team

You can't be everywhere, and you are only as strong as your weakest link. You can create the ethos of a brand, but it's your team that has to believe it, live it and perform it every day.

My internal customer, "my team" is the most crucial part of my business. A happy team leads to happy guests. Due to the demand and supply parity, we may not get what we want in terms of skill set, but we ensure that we work on and with our teams to make them an absolute fit for the brand. Each team member's growth and evolution should be a priority because when the team levels up, so do you.

Process and fluidity

Staying nimble and fluid has been my key mantra for success. I layout processes, standard operating procedures and protocols to ensure stability and consistency. Having said that, I am also aware that in these ever-changing dynamics, I'll need to adapt to and sometimes preempt change, keeping the business fluid to survive. Change is the only constant and one needs to be proactive to sustain.

This is not a cheat code to building successful Food and Beverage establishments, but this is what I feel has been crucial for me. I hope each one wanting to be a part of this wonderful industry finds his/her own mantras and ways to reach where they want to reach. The restaurant industry is one of the riskiest to be in, more so in our country. The adage 'customer is king' holds especially true in a field that is as subjective as it is competitive. Every day is different and I would go as far as to say that F&B is the antonym of stability. We cannot survive and thrive here if we are not deeply passionate about the food business and the business of food.

If you're thinking of venturing into this industry, here are a few things to get you started on the right track. This is a framework that led me to create successful brands and establishments. It also got me a lot of love from my patrons and guests.

Be true to your creation

Listen to your customers might not be able to see what you do right off the bat but sticking to your gut will pay off in the long run. A distinct idea takes time to blossom and gain acceptance. Keep at it. Rome wasn't fed in a day.

Intent to serve

The hospitality industry is called the 'service' industry for a reason. We're always 'at your service'. If you're serving your guest with the right intention, it shows on the plate. As does lethargy. Every customer who walks in is the most important customer and it's important to make him/her believe this. "Intent" should be the only reason we are doing this; we should believe that the guest is the reason we are at play. Sending my guests back with a smile helps me sleep happy.

Distinctive Product philosophy

Each brand I do is a reflection of my food and beverage philosophy. It's an extension of what and how I feel for a particular brand or product. Fleshing and detailing out that philosophy is extremely important or else you are like any other place in that genre. Each entity should have a distinctive food philosophy, and it could be chef-driven, consumer-driven or brand-driven.

Holistic storytelling

Getting the vibe right, so to say, is crucial. Between the moment a customer enters your space and the moment he/she exits, there needs to be consistency in their experience. The same brand voice needs to be applied through the food, the customer interaction, the packaging, the décor. People connect with brands, not products. Make sure you give them something to hold on to.

KHI IHX RECOMMENDATIONS FOR DELHINCR

Bar

Café

Sidecar Lair Home PCO Hoots Ricks Big Chill Theos FIG at Malcha Greenr Café Dori Paul's Mjöl

Nightlife

Whisky Samba Thanks & Beyond Bohca Dear Donna

Restaurant

Loya Olive KLAP Indian Accent Dos by Tres Megu Leos Papaya Delhi Club House

Events

The Piano Man Summerhouse Hard Rock Café Auro India Habitat Centre

Nightlife focused vacation The next big travel trend

With excellent connectivity, and simple visa rules, a weekend or short trip to destinations, such as Singapore, Bangkok, Vietnam, or Dubai, is as much the norm as doing a weekend getaway to Goa.

With excellent connectivity, and simple visa rules (visa on arrival available at most places), a weekend or short trip to destinations, such as Singapore, Bangkok, Vietnam, or Dubai, to enjoy the nightlife with a group of friends or as a couple is as much the norm as doing a weekend getaway to Goa. Goa too has become more of a nightlife hotspot rather than a beach destination.

It's difficult to beat the view at Smoke & Mirror, a cocktail bar on the terrace of the Singapore National Gallery. The bar looks out on Marina Bay Sands in the distance, with the historic Padang field in the foreground. The bar menu which opens up like an accordion from loop to loop has the guests, mostly millennials enthralled. Inspired by the art in the gallery, the menu has 16 cocktails, each related to a painting. You can do a dekko of the artworks and then sip on the inspired cocktails as part of a tour. Take, for example, The Man From Manila, a bourbon-based cocktail which is poured from a container with an image of a painting of bar supervisor Eduardo Zamora. Then there is the Magic Queen which is served with a theatrical magic-trick performance.

A few kilometres away at Jigger & Pony, number #2 on Asia's 50 Best Bars, the service is warm and welcoming, offering a sociable and lively experience. The bar menu offers classics with a twist. On a Tuesday evening, the bar is full and a table is available only through prior booking.



With 11 bars in Asia's 50 Best Bars list, Singapore's bar culture is booming. The use of regional craft spirits has grown, with the Philippines, South Korea and even Singapore producing their own gins brimming with tropical botanicals. Local ingredients are now at the heart of the city's cocktail culture that has come a long way. Cocktail bars were few and far between in the late 2000s, with most drinkers opting for beer or whisky. Fast forward 15 years and the city is strewn with world-class venues, many of which champion local and regional flavours in their craft, all being patronised by a younger generation, eager to step out and live it up now that the Covid restrictions have finally been lifted.

As per Statista, the alcoholics drink market in Singapore was around \$3 billion in 2022, expected to grow at a CAGR of 10.39 per cent between 2023-2025. Interestingly, by 2025, 79 per cent of all spending on alcohol will be attributable to out-of-home consumption that is bars and restaurants. At an average of \$\$30 for a cocktail at most watering holes in the city, an evening out is not a cheap proposition. However, bars are brimming with locals and holiday makers alike.

Gone are the days when one planned a holiday on the basis of sightseeing alone. Today people are looking at a nightlife-focussed vacation be it in Singapore, Bangkok, Vietnam or Dubai.

In Vietnam, Ho Chi Minh City is where most of the action is. Once the sun sets, Bùi Viện and Phạm Ngũ Lão streets in downtown HCM City, are lined with tightly packed bars, where tourists come for fresh beer, great finger food, loud music and fun. From rooftop bars to speakeasies, there is plenty to explore for both locals and tourists alike. The nightlife and bar scene is buzzing and relatively cheaper for Indian tourists as compared to Singapore with an average cocktail costing below \$10.

Move to Bangkok and it's the same story. Long considered the party capital of Asia, Bangkok's nightlife continues to thrive. With five entries in Asia's 50 Best Bars list in 2022, it's even more reason to visit the Thai capital. There are few places in the world that bring together so many people from so many countries.



Our Partners

Architecture and Design – GroupDCA Brand Design - Roy Studio The KHI KHI Wall – Jayesh Sachdev, Quirk Box Digital – OkvsOkay Crockery - Creative Platter Clothing – UNIFORMITI Flora – Baagh Bagicha Bar – Speed X Kitchen - Aster technologies Music - Bass N Treble Produce - Krishi Kress Weaves - Carpet Cellar







